

Marketing Memo



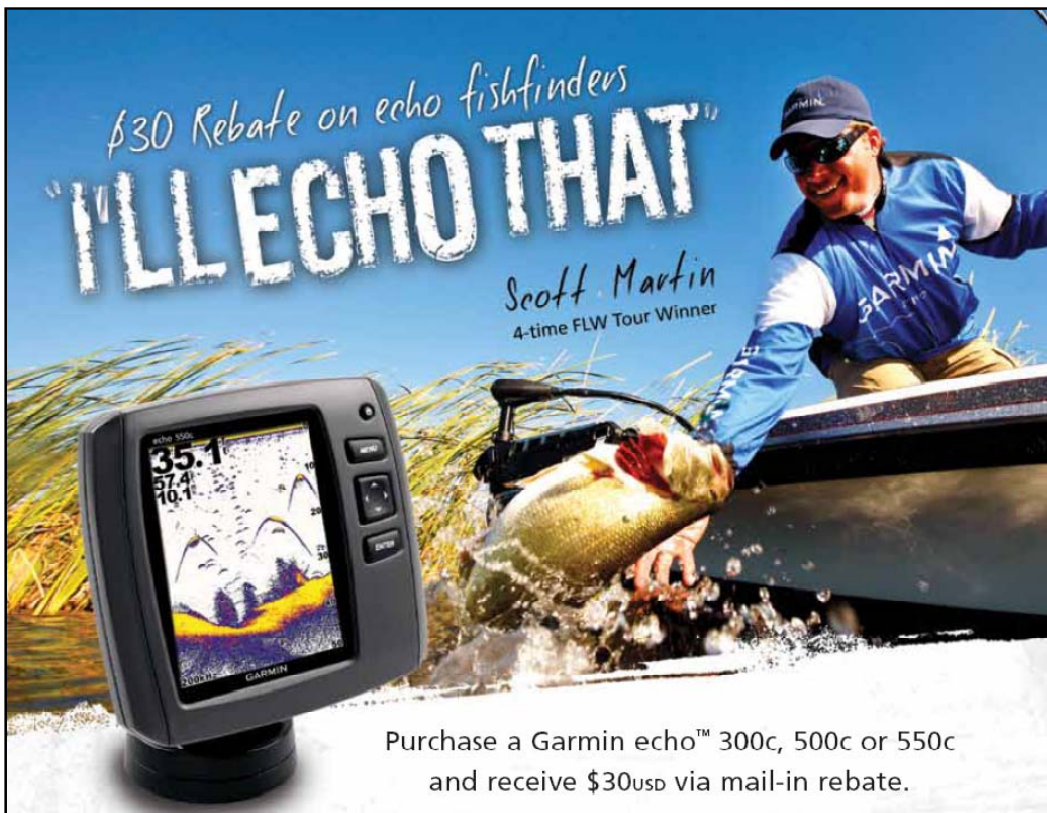
To: Marine & Consumer Electronic Dealers
From: Engelhard (A) Sundoro, Sr. Director, Marine Sales/Marketing
Date: February 1, 2012

2012 Garmin echo™ Series Rebate Receive \$30USD via mail-in rebate When you buy a Garmin echo™ 300c, 500c or 550c

This rebate is being offered from February 1, 2012 through April 30, 2012 subject to the terms and conditions set forth in the attached rebate coupon.

Access the coupon online by visiting: <http://garmin.blogs.com/promotions/>

Rebate coupons will be shipped to dealers shortly. See attached sample coupon. Please contact rebate@garmin.com if you do not receive the rebate coupons.



Purchase: Qualifying Product

echo 300c
echo 500c
echo 550c



Visit <http://www.garmin.com/us/products/onthewater> for information about the products eligible for this rebate offer.

2012 Garmin echo™ Series \$30USD Rebate

Purchase a Garmin echo™ 300c, 500c or 550c and receive \$30USD via mail-in rebate.

Offer is valid for purchases made between 02/01/12 and 04/30/12. Rebate submissions must be postmarked by 05/15/12. Limit two rebates per customer. To qualify for this rebate, please complete the six steps listed on the back or lower portion of this coupon.

Please select the unit purchased: echo 300c echo 500c echo 550c

PLEASE PRINT CLEARLY

Garmin Dealer Where Purchased _____

Purchase Date _____

Product Name and Model _____

Customer Name _____

Address _____

City/State _____

ZIP Code or Postal Code _____

Note: Rebate checks will be mailed to U.S. or Canadian addresses only.

Phone Number _____

E-mail _____

Note: Your email address will only be used for correspondence about this rebate offer.

Terms and Conditions: This rebate is redeemable only by residents of the U.S. and Canada and may not be combined with any other offer directly from Garmin. Garmin is not responsible for incomplete requests, loss in mail, postage due or C.O.D. receipts, or any consequential or incidental damages. Garmin reserves the right to rescind or change this offer. Rebate is paid in U.S. dollars. Recipient is responsible for any applicable taxes. Limit two rebates per customer. Limit one rebate per valid product serial number. This rebate only applies to the echo models listed on this rebate coupon. Requests for multiple rebates from groups, clubs or organizations will not be honored. Only the actual purchaser of the eligible Garmin product qualifies for this rebate offer. Purchases made through online auctions, excluding direct purchases from authorized dealers, are not eligible. This is an end consumer rebate that is not valid for dealers. eBay® purchases only valid if purchase is made from an authorized Garmin dealer. Refurbished or newly overhauled products do not qualify for the rebate. Void where prohibited or otherwise restricted by law.

Garmin recommends making a copy of your receipt and completed rebate coupon for your records.

Please allow 6-10 weeks to process your rebate request.

For questions about this offer, visit <http://www8.garmin.com/whatsNew/currentpromotions/> or contact rebate@garmin.com

To receive your \$30USD rebate, please follow these 6 steps:

1. Purchase a Garmin echo™ 300c, 500c, or 550c unit between 02/01/12 and 04/30/12. The product must be purchased in factory-new condition.
2. Read and complete this rebate coupon.
3. Enclose a legible copy of your valid receipt or invoice. The receipt documentation must show the purchase date, the item purchased and the name of your Garmin authorized dealer or reseller. PayPal™ receipts not accepted. The product must be purchased in factory-new condition.
4. Enclose your original UPC barcode cut out from the bottom of the product box.
5. Provide your Garmin serial number in the squares below. The nine digit serial number is located on a black and white sticker on the bottom of the unit.

REQUIRED echo Serial Number



--	--	--	--	--	--	--	--	--

(nine digit echo serial number)

6. Mail your submission (postmarked by 05/15/12) to:

Promotion # 41268
Garmin echo Rebate
P.O. Box 22092
Tempe, AZ 85285-2092

After 30 days, you may check the status of your submission at www.status-now.com or 1-800-975-7814